



4270 Ivy Pointe Boulevard  
Cincinnati, OH 45245  
513-388-2000 p

July 2, 2009

### **SENCORP Sale Approved**

Please be advised that SENCORP announced today that the U.S. Bankruptcy Court, in its Section 363 sale process, approved the sale of substantially all of its assets to Wynnchurch Capital, Ltd., a leading middle market private equity investment firm.

With extensive experience in manufacturing, logistics and value-added distribution, the Wynnchurch investment demonstrates their confidence in our Company's future – a future which holds great promise for our Company, and yours.

The sale, expected to close in mid-July, marks a new chapter in the company's life and promises to include exciting growth opportunities for our supply partners. Investments in product development and critical business processes will help ensure that your organization and ours will continue to mutually prosper.

We appreciate your continued support of our organization as we have worked through the sale process the last two months. We are confident that the changes we have made internally, combined with the commitment and confidence shown by Wynnchurch, point toward a promising future for all.

Our team will continue to work closely with you in the days and weeks to come, to further strengthen what I strongly believe will continue to be a mutually beneficial relationship. I am confident that the Company's best days are ahead and, on behalf of our entire team, am looking forward to enjoying them with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Peter van der Wel", is written over a horizontal line.

Peter van der Wel  
President