



4270 Ivy Pointe Boulevard  
Cincinnati, OH 45245  
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July 2, 2009

### **SENCORP Sale Approved**

Please be advised that SENCORP announced today that the U.S. Bankruptcy Court, in its Section 363 sale process, approved the sale of substantially all of its assets to Wynnchurch Capital, Ltd., a leading middle market private equity investment firm.

With extensive experience in manufacturing, logistics and value-added distribution, the Wynnchurch investment demonstrates their confidence in our Company's future – a future which holds great promise for our employees, customers and supply partners.

The sale, expected to close in mid-July, marks a new chapter in the company's life and promises to include exciting growth opportunities for all of our key constituencies. Investments in product development and critical business processes will help ensure that our business will continue to grow.

We appreciate your hard work, dedication and flexibility as we have worked through the sale process the past two months. Our ability to come through this period successfully would have been greatly diminished without your help. We are confident that the changes we have made internally, combined with the commitment and confidence shown by Wynnchurch – along with improving market conditions – will enable us to emerge from our restructuring period stronger than we've ever been.

Your managers, along with the Human Capital Management department, will be conducting meetings in the next few days to answer as many questions as possible.

Thank you for your support these past several months.

Sincerely,

A handwritten signature in black ink, appearing to read 'Peter van der Wel', is written over a horizontal line.

Peter van der Wel  
President